

# Chapter 1: A Review of Basic Concepts B

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# A Review of Basic Concepts

## Testing a Hypothesis About a Population Mean

1. **Null Hypothesis (denoted  $H_0$ ):** This is the hypothesis that is postulated to be true.
2. **Alternative Hypothesis (denoted  $H_a$ ):** This hypothesis is counter to the null hypothesis and is usually the hypothesis that the researcher wants to support.
3. **Test Statistic:** Calculated from the sample data, this statistic functions as a decision-maker.
4. **Level of significance (denoted  $\alpha$ ):** This is the probability of a *Type I error* (i.e., the probability of rejecting  $H_0$  given that  $H_0$  is true).
5. **Rejection Region:** Values of the test statistic that lead the researcher to reject  $H_0$  and accept  $H_a$ .
6. **p-Value:** Also called the observed significance level, this is the probability of observing a value of the test statistic at least as contradictory to the null hypothesis as the observed test statistic value, assuming the null hypothesis is true.
7. **Conclusion:** The decision to “reject” or “fail to reject”  $H_0$  based on the value of the test statistic,  $\alpha$ , the rejection region, and/or the p-value.

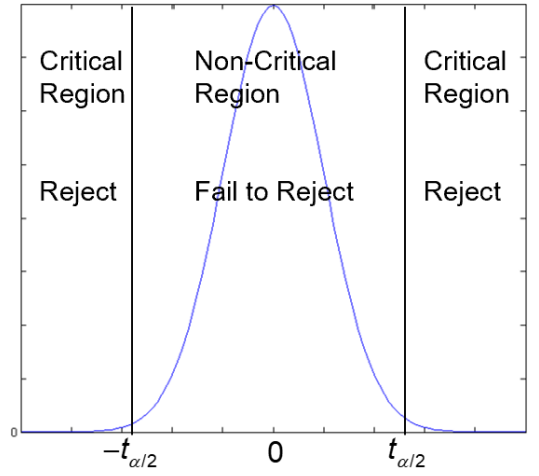
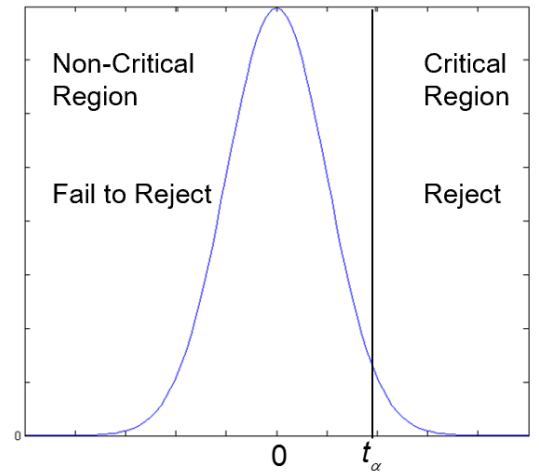
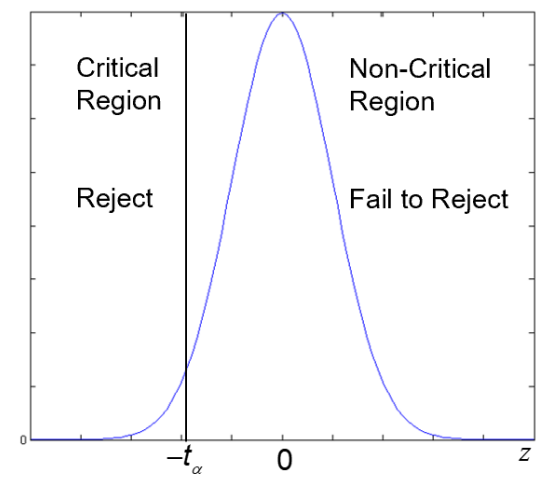
## A Review of Basic Concepts

### Testing a Hypothesis About a Population Mean

### Small-Sample Test of Hypothesis about $\mu$

Test statistic:  $t = (\bar{y} - \mu_0) / (s / \sqrt{n})$

	ONE-TAILED TESTS		TWO-TAILED TEST
	$H_0: \mu = \mu_0$	$H_0: \mu = \mu_0$	$H_0: \mu = \mu_0$
	$H_a: \mu < \mu_0$	$H_a: \mu > \mu_0$	$H_a: \mu \neq \mu_0$
Rejection region:	$t < -t_\alpha$	$t < t_\alpha$	$ t  > t_{\alpha/2}$
p-value:	$P(t < t_c)$	$P(t > t_c)$	$2P(t > t_c)$ if $t_c$ is positive $2P(t < t_c)$ if $t_c$ is negative



# A Review of Basic Concepts

## Inferences About the Difference Between Two Population Means Small-Sample Confidence Interval for $(\mu_1 - \mu_2)$ : Independent Samples

$$(\bar{y}_1 - \bar{y}_2) \pm t_{\alpha/2} \sqrt{s_p^2 \left( \frac{1}{n_1} + \frac{1}{n_2} \right)}, \quad s_p^2 = \frac{(n_1 - 1)s_1^2 + (n_2 - 1)s_2^2}{n_1 + n_2 - 2}$$

$s_p^2$  is a “pooled” estimate of the common population variance and  
 $t_{\alpha/2}$  is based on  $df = n_1 + n_2 - 2$

Assumptions:

Both sampled populations have distributions that are approximately normal.

The population variances are equal.

The samples are randomly and independently selected from the populations.

## A Review of Basic Concepts

### Testing a Hypothesis About a Population Mean

### Small-Sample Test of Hypothesis About $(\mu_1 - \mu_2)$ :

Dependent Samples

Test statistic:

$$t = \frac{(\bar{y}_1 - \bar{y}_2) - D_0}{\sqrt{s_p^2 \left( \frac{1}{n_1} + \frac{1}{n_2} \right)}} \quad \text{where} \quad s_p^2 = \frac{(n_1 - 1)s_1^2 + (n_2 - 1)s_2^2}{n_1 + n_2 - 2}$$

#### ONE-TAILED TESTS

$$H_0: \mu_1 - \mu_2 = D_0 \quad H_0: \mu_1 - \mu_2 = D_0 \quad H_0: \mu_1 - \mu_2 = D_0$$

$$H_a: \mu_1 - \mu_2 < D_0 \quad H_a: \mu_1 - \mu_2 > D_0 \quad H_a: \mu_1 - \mu_2 \neq D_0$$

Rejection region:  $t < -t_\alpha$

p-value:  $P(t < t_c)$

$t > t_\alpha$

$P(t > t_c)$

#### TWO-TAILED TEST

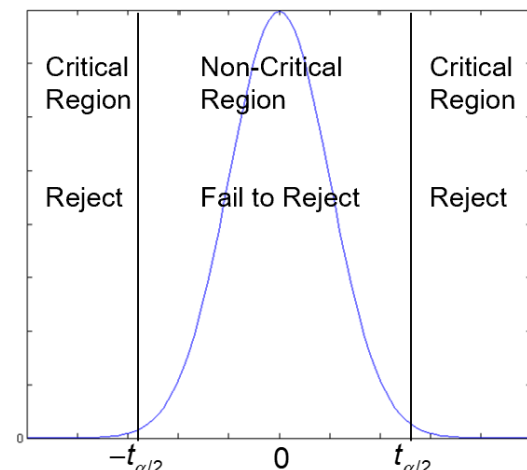
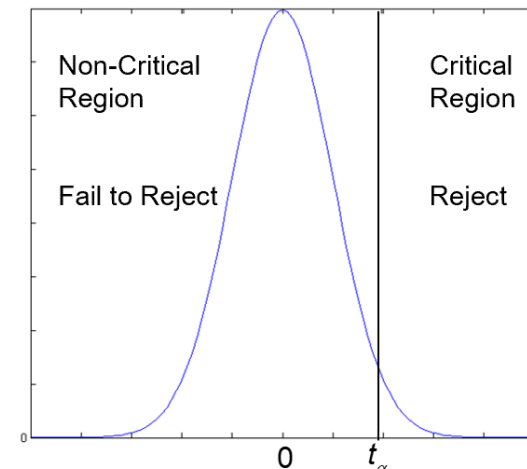
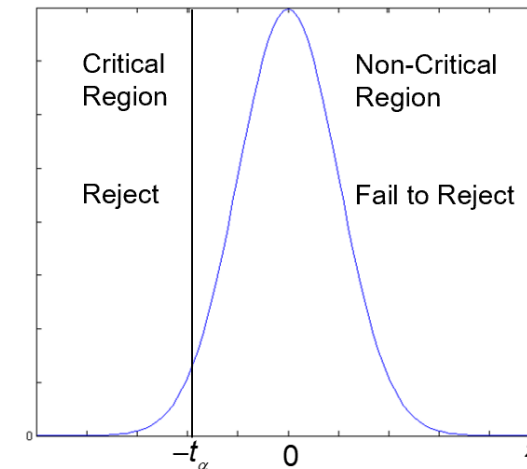
$$H_0: \mu_1 - \mu_2 = D_0$$

$$H_a: \mu_1 - \mu_2 \neq D_0$$

$|t| > t_{\alpha/2}$

$2P(t > t_c)$  if  $t_c$  is positive

$2P(t < t_c)$  if  $t_c$  is negative



Decision: Reject  $H_0$  if  $\alpha > p$ -value, or, if test statistic falls in rejection region

# A Review of Basic Concepts

## Inferences About the Difference Between Two Population Means Paired-Difference Confidence Interval for $\mu_d = \mu_1 - \mu_2$ : Dependent Samples

$$\bar{y}_d \pm t_{\alpha/2} \frac{s_d}{\sqrt{n_d}},$$

$\bar{y}_d$  is the sample mean difference

$s_d$  is the sample standard deviation of differences and

$t_{\alpha/2}$  is based on  $df = n_d - 1$

Assumptions:

Population of differences has a normal distribution.

The samples differences are randomly selected from the population.

## A Review of Basic Concepts

### Testing a Hypothesis About a Population Mean Paired Difference Test of Hypothesis for $\mu_d = \mu_1 - \mu_2$ :

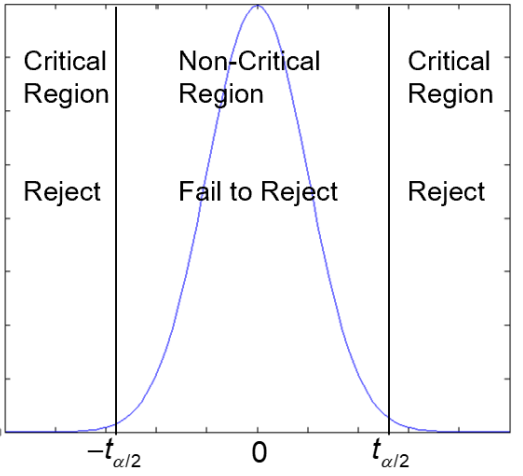
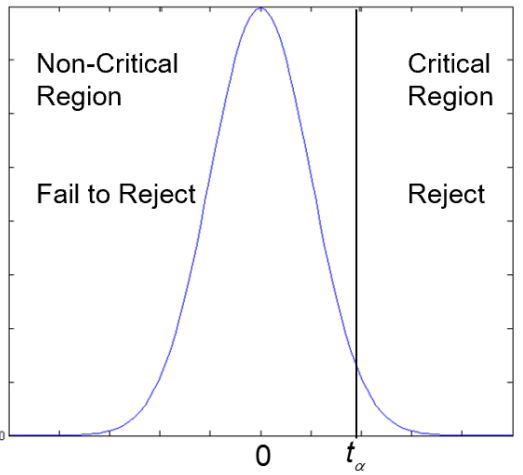
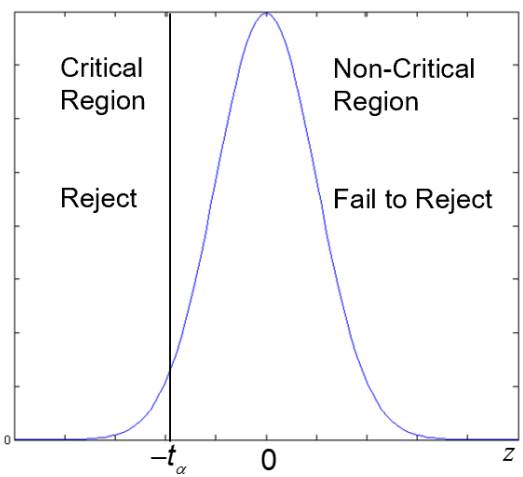
Test statistic: 
$$t = \frac{\bar{y}_d - D_0}{s_d / \sqrt{n_d}}$$

ONE-TAILED TESTS		TWO-TAILED TEST
$H_0 : \mu_d = D_0$	$H_0 : \mu_d = D_0$	$H_0 : \mu_d = D_0$
$H_a : \mu_d < D_0$	$H_a : \mu_d > D_0$	$H_a : \mu_d \neq D_0$

Rejection Region:	$t < -t_\alpha$	$t < t_\alpha$	$ t  > t_{\alpha/2}$
p-value:	$P(t > t_c)$	$P(t > t_c)$	$2P(t > t_c)$ if $t_c$ is positive $2P(t < t_c)$ if $t_c$ is negative

#### Assumptions:

The differences are randomly selected from the population of differences.  
 The relative freq. distribution of the population of differences is normal.





# A Review of Basic Concepts

## Comparing Two Population Variances

$$H_0: \frac{\sigma_1^2}{\sigma_2^2} = k \quad (\sigma_1^2 = k\sigma_2^2) \quad \text{usually } k=1$$

$$H_a: \frac{\sigma_1^2}{\sigma_2^2} \neq k \quad (\sigma_1^2 \neq k\sigma_2^2)$$

Test Statistic:

$$F = \frac{s_1^2}{ks_2^2} \quad (\text{put larger sample variance in numerator})$$

Assumptions:

The two sampled populations are normally distributed.

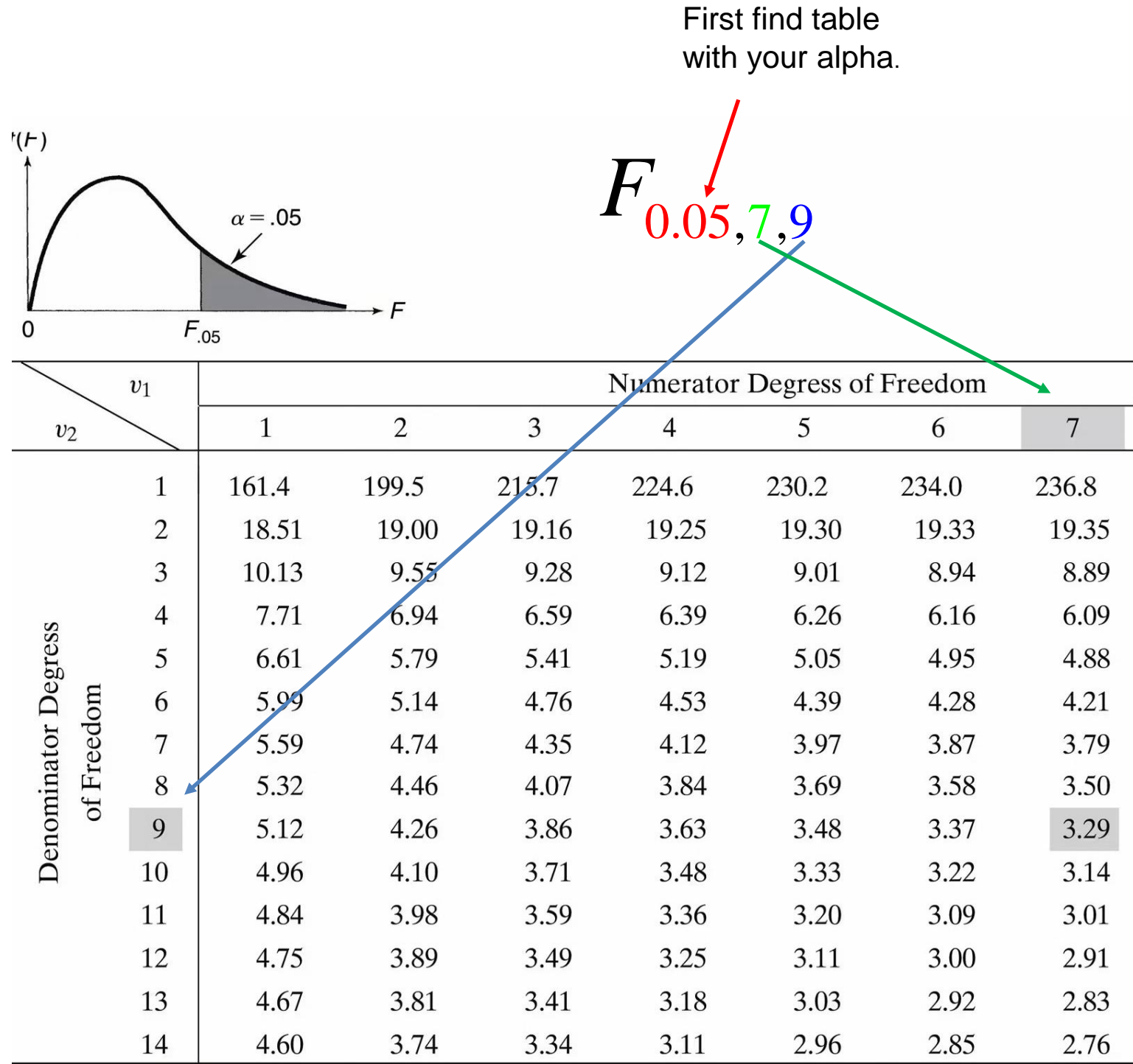
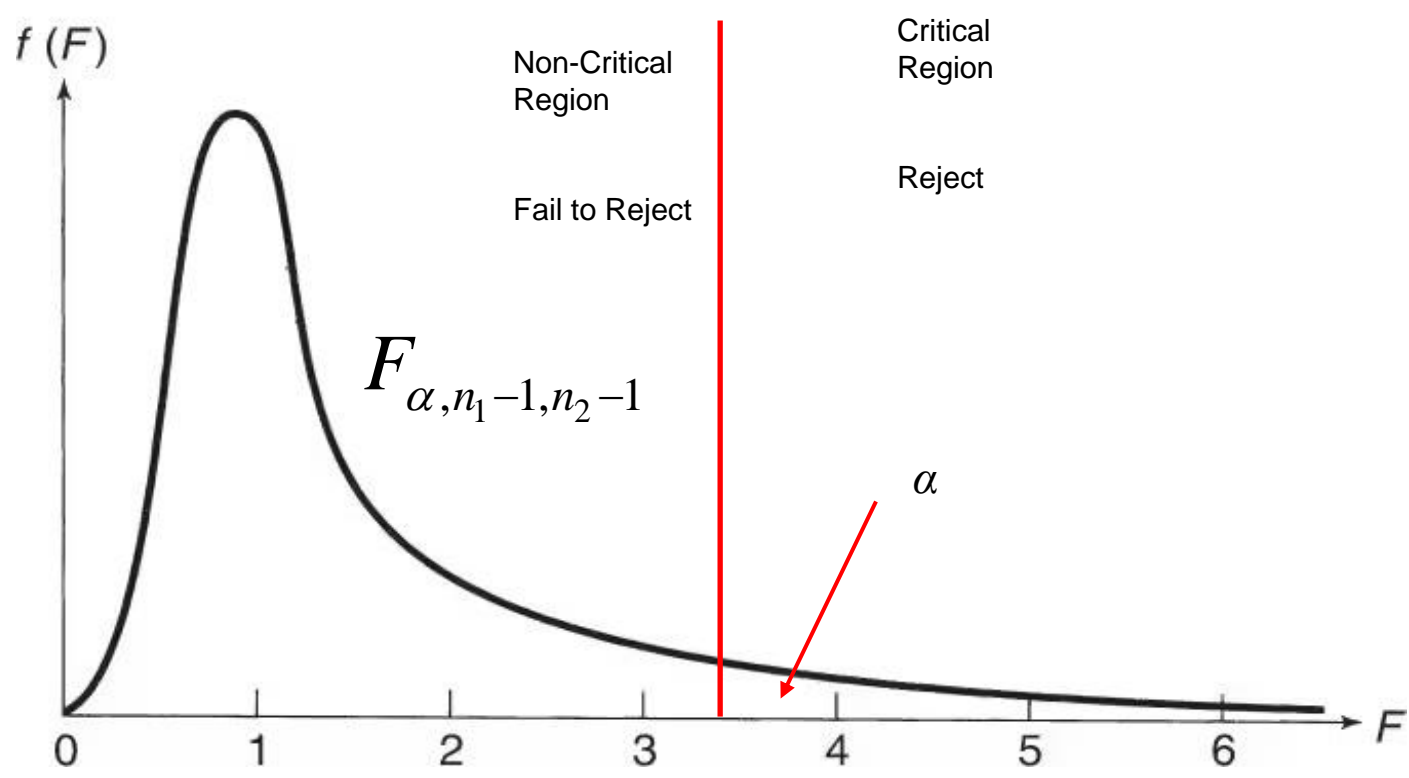
The samples are randomly and independently selected from their respective populations.



## A Review of Basic Concepts

### Comparing Two Population Variances

$F = \frac{s_1^2}{ks_2^2}$  has an F-distribution with  $(n_1-1)$  numerator df and  $(n_2-1)$  denominator df



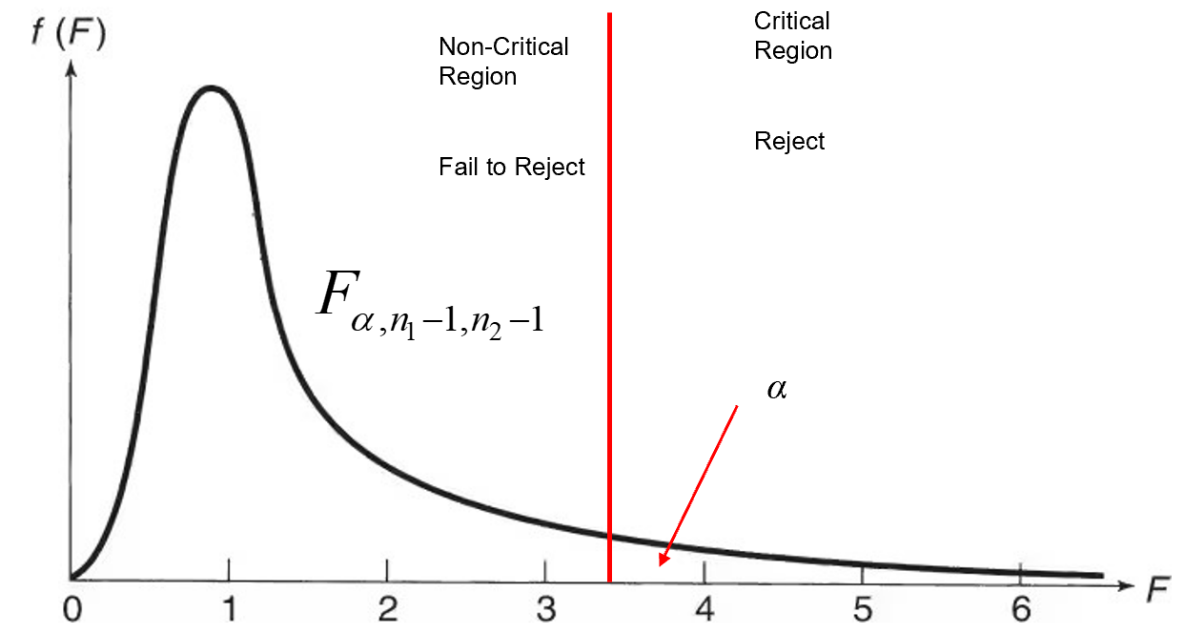
## A Review of Basic Concepts

### Comparing Two Population Variances

### F-Test for Equal Population Variances: Independent Samples

	ONE-TAILED TESTS		TWO-TAILED TEST
	$H_0: \sigma_1^2 = \sigma_2^2$	$H_0: \sigma_1^2 = \sigma_2^2$	$H_0: \sigma_1^2 = \sigma_2^2$
	$H_a: \sigma_1^2 < \sigma_2^2$	$H_a: \sigma_1^2 > \sigma_2^2$	$H_a: \sigma_1^2 \neq \sigma_2^2$
Test statistic:	$F = s_2^2 / s_1^2$	$F = s_1^2 / s_2^2$	$F = \frac{\text{Larger sample variance}}{\text{Smaller sample variance}}$

Rejection Region:	$F > F_\alpha$	$F > F_\alpha$	$F > F_{\alpha/2}$
Numerator df ( $\nu_1$ ):	$n_2 - 1$	$n_1 - 1$	$n - 1$ for large variance
Denominator df ( $\nu_2$ ):	$n_1 - 1$	$n_2 - 1$	$n - 1$ for smaller variance
p-value:	$P(F > F_c)$	$P(F > F_c)$	$P(F^* < 1/F_c) + P(F > F_c)$



### Assumptions:

Both sampled populations are normally distributed.

The samples are random (within) and independent (between).

# **A Review of Basic Concepts**

**Homework:**

Read Chapter 1

# Chapter 2: Introduction to Regression Analysis

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# Introduction to Regression Analysis

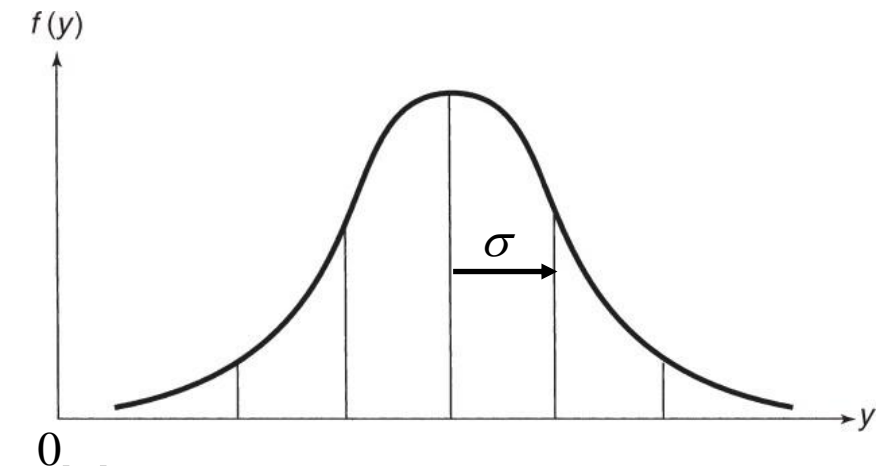
## Modeling a Response

Regression analysis is a branch of statistical methodology concerned with relating a response  $y$  to a set of independent, or predictor, variables

$x_1, \dots, x_k$ .

Our goal is to build a model that mathematically describes the relationship between a value of our independent variable  $x$  and our dependent variable  $y$ . and allow us to predict the value of  $y$  for a given value of  $x$ .

$$y = \underbrace{E(y)}_{\substack{\uparrow \\ \text{expected mean function}}} + \text{Random Error}$$



Random Error is a random draw from a normal distribution with mean 0 and variance  $\sigma^2$ .

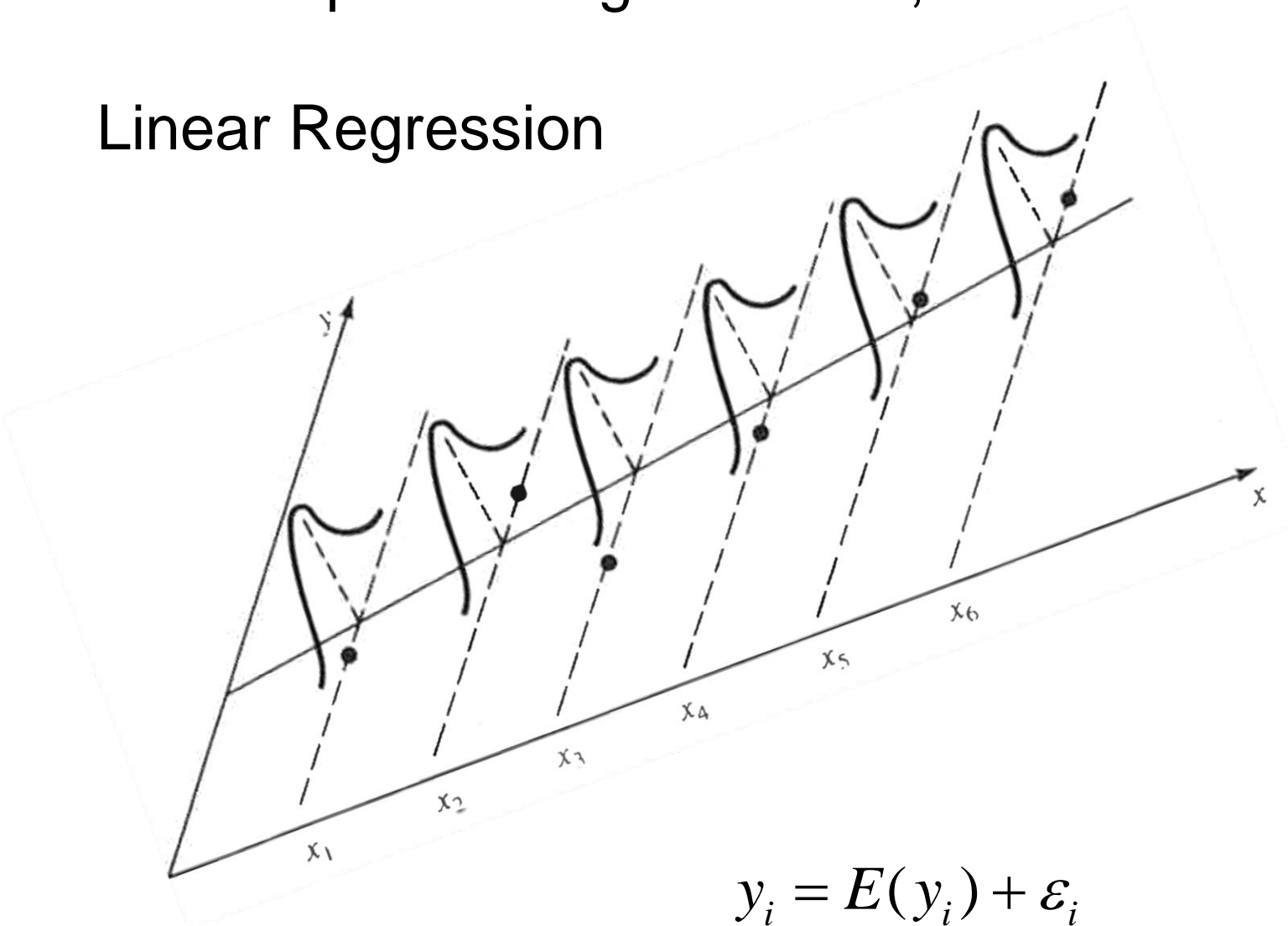
## Introduction to Regression Analysis

### Modeling a Response

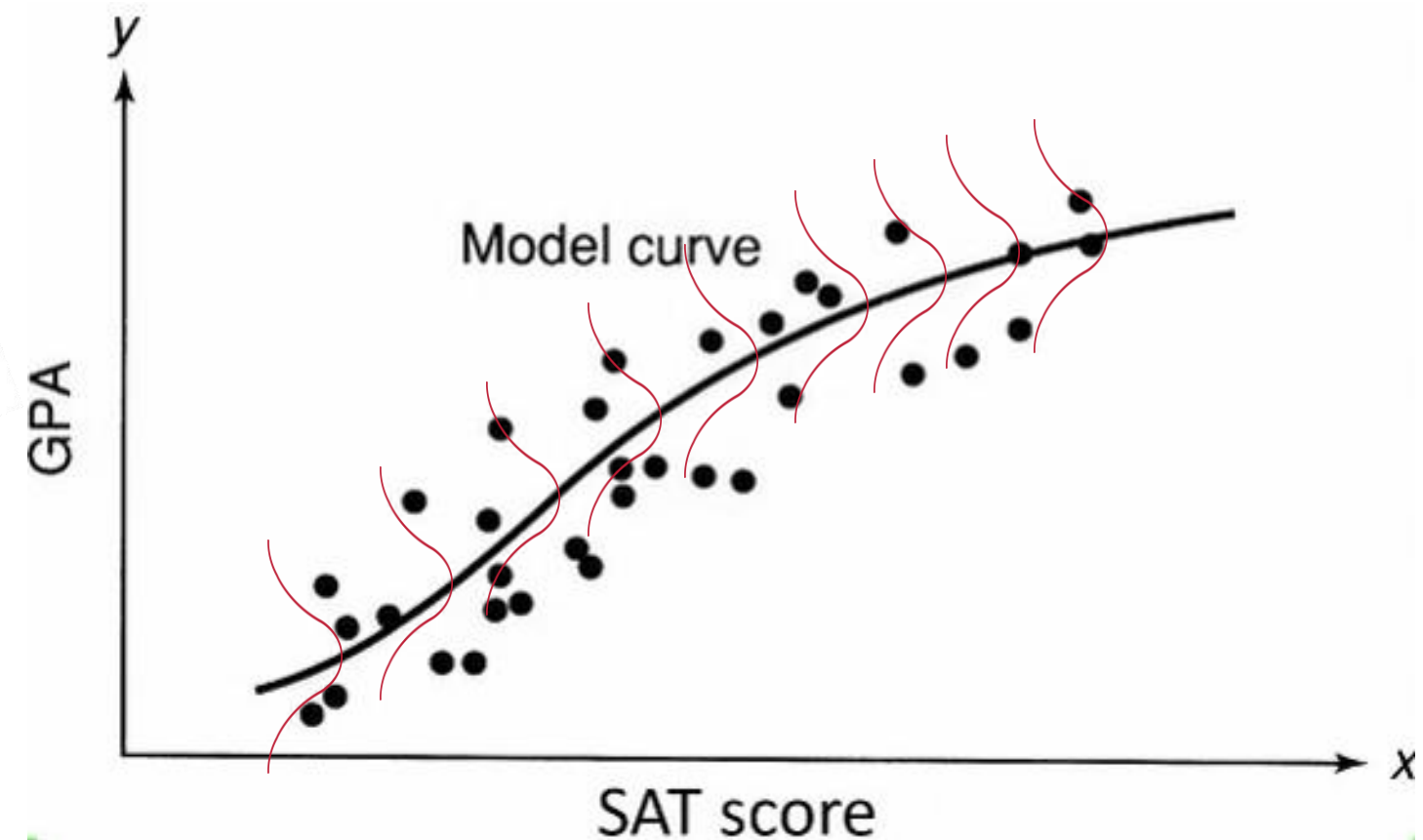
$$\varepsilon \sim N(0, \sigma^2)$$

At each point along the curve, observations have additive normal error  $\varepsilon$ .

### Linear Regression



### Non-Linear Regression



# Introduction to Regression Analysis

## Overview of Regression Analysis

If we have a “smooth” function  $E(y/x)=f(x)$  that depends on a single independent variable, then we can represent it with a Taylor series expansion around 0 as

$$E(y | x) = f(0) + \frac{f'(0)}{1!}x + \frac{f''(0)}{2!}x^2 + \frac{f'''(0)}{3!}x^3 + \dots$$

$$E(y | x) = \beta_0 + \beta_1x + \beta_2x^2 + \beta_3x^3 + \dots$$

Linear in the parameters regression.



# Introduction to Regression Analysis

## Overview of Regression Analysis

If we have a “smooth” function  $E(y/x)=f(x)$  that depends on a single independent variable, then we can represent it with a Taylor series expansion around 0 as

$$E(y | x) = f(0) + \frac{f'(0)}{1!}x + \frac{f''(0)}{2!}x^2 + \frac{f'''(0)}{3!}x^3 + \dots$$

$$E(y | x) = \beta_0 + \beta_1x + \beta_2x^2 + \beta_3x^3 + \dots$$

and if  $E(y/x_1, x_2)$  depends on two independent variables, then

$$E(y | x_1, x_2) = f(0,0) + \frac{f_{x_1}(0,0)}{1!}x_1 + \frac{f_{x_2}(0,0)}{2!}x_2 + \frac{f_{x_1x_1}(0,0)}{2!}x_1^2 + \frac{f_{x_2x_2}(0,0)}{3!}x_2^2 + \frac{f_{x_1x_2}(0,0)}{3!}x_1x_2 + \dots$$

$$E(y | x_1, x_2) = \beta_0 + \beta_1x_1 + \beta_2x_2 + \beta_3x_1^2 + \beta_4x_2^2 + \beta_5x_1x_2 + \dots$$

Linear in the parameters regression.

# Introduction to Regression Analysis

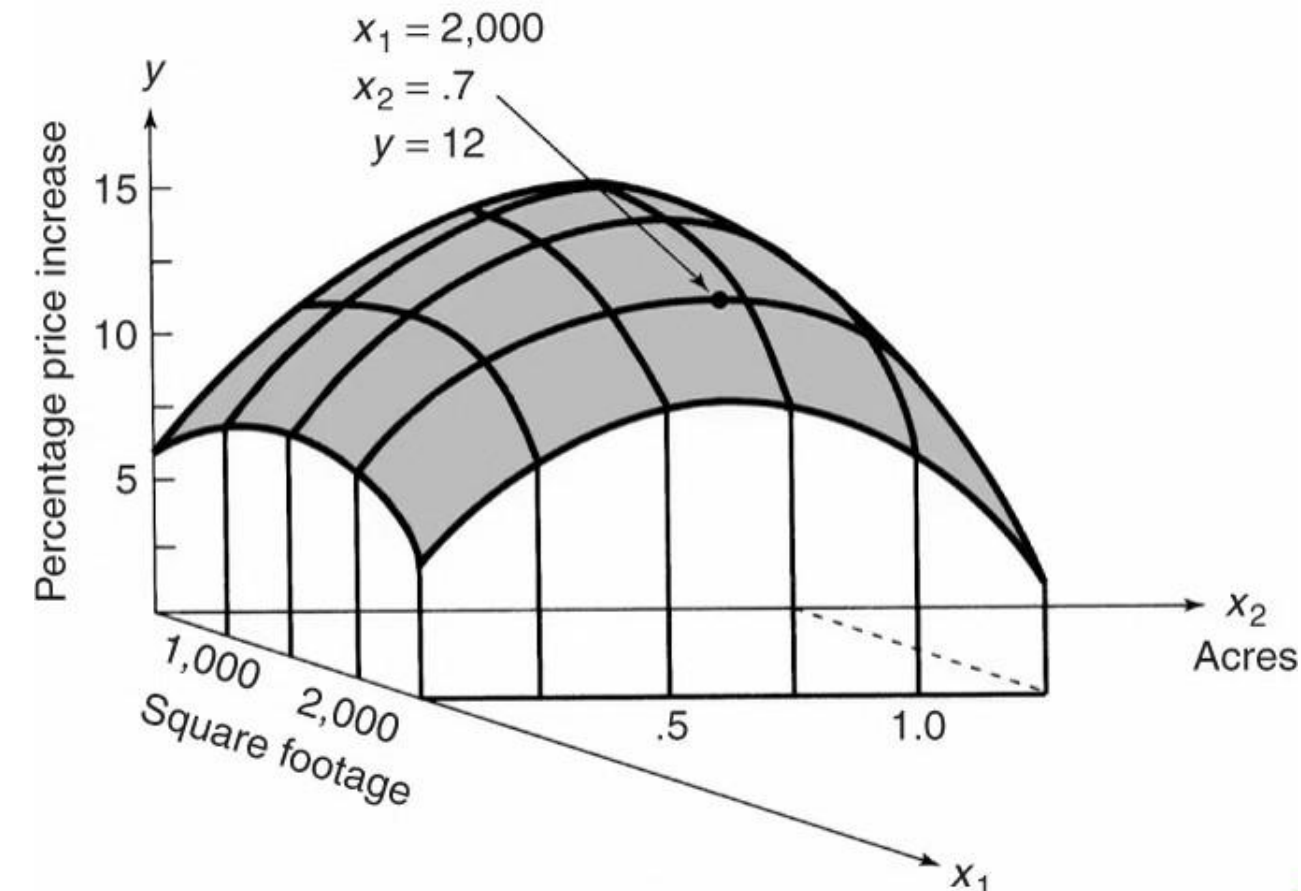
## Overview of Regression Analysis

**Example:** A property appraiser might like to relate percentage price increase  $y$  of residential properties to the two quantitative independent variables  $x_1$ , square footage of heated space, and  $x_2$ , lot size.

This model could be represented by a response surface that traces the mean percentage price increase  $E(y | x_1, x_2)$  for various combinations of  $x_1$  and  $x_2$ .

$$y = \beta_0 + \beta_1 x_1 + \beta_2 x_2 + \beta_3 x_1 x_2 + \beta_4 x_1^2 + \beta_5 x_2^2 + \varepsilon$$

$$\hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x_1 + \hat{\beta}_2 x_2 + \hat{\beta}_3 x_1 x_2 + \hat{\beta}_4 x_1^2 + \hat{\beta}_5 x_2^2$$



# Introduction to Regression Analysis

## Overview of Regression Analysis

Seven

### Regression Modeling: ~~Six~~-Step Procedure

1. Hypothesize the form of the model for  $E(y)$ .
2. Collect the sample data.
3. Use the sample data to estimate unknown parameters in the model.
4. Specify the probability distribution of the random error term, and estimate any unknown parameters of this distribution.
5. Statistically check the usefulness of the model.
6. Check the validity of the assumptions on the random error term, and make model modifications if necessary.
7. When satisfied that the model is useful, and assumptions are met, use the model to make inferences, i.e., parameter interpretation, prediction, estimation, etc.

## Introduction to Regression Analysis

### Collecting the Data for Regression

#### Definition 2.3

If the values of the independent variables ( $x$ 's) in regression are **uncontrolled** (i.e., not set in advance before the value of  $y$  is observed) but are measured without error, the data are observational.

	Executive				
	1	2	3	4	5
Annual compensation, $y$ (\$)	85,420	61,333	107,500	59,225	98,400
Experience, $x_1$ (years)	8	2	7	3	11
College education, $x_2$ (years)	4	8	6	7	2
No. of employees supervised, $x_3$	13	6	24	9	4
Corporate assets, $x_4$ (millions, \$)	1.60	0.25	3.14	0.10	2.22
Age, $x_5$ (years)	42	30	53	36	51
Board of directors, $x_6$ (1 if yes, 0 if no)	0	0	1	0	1
International responsibility, $x_7$ (1 if yes, 0 if no)	1	0	1	0	0

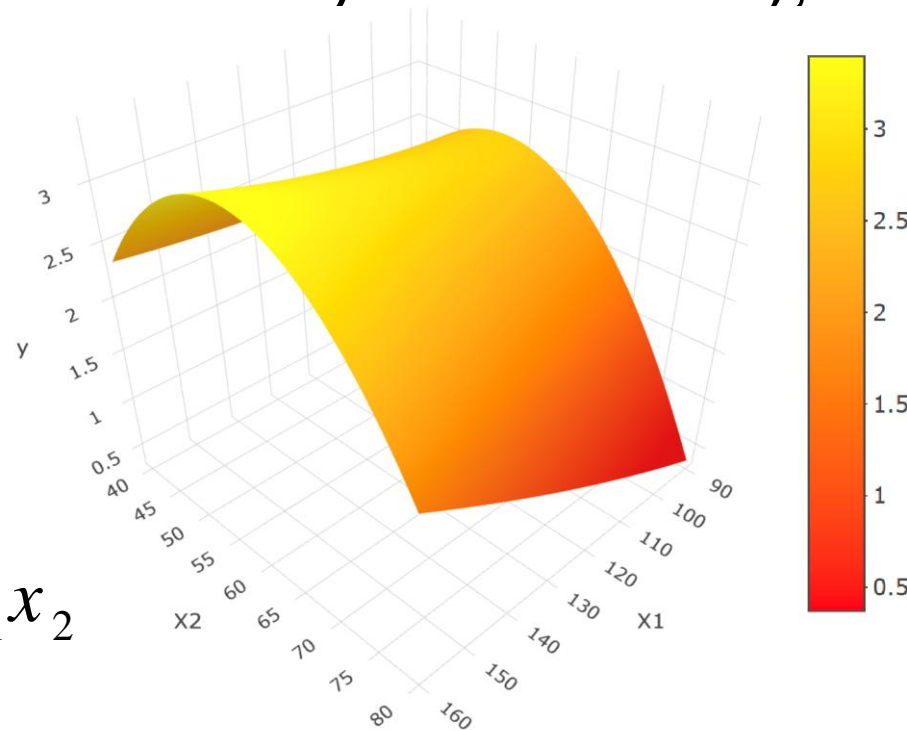
# Introduction to Regression Analysis

## Collecting the Data for Regression

### Definition 2.4

If the values of the independent variables ( $x$ 's) in regression are **controlled** using a designed experiment (i.e., set in advance before the value of  $y$  is observed), the data are experimental.

$$\hat{y} = -7.894 + 0.207x_1 - 0.061x_2 - 0.001x_1^2 + 0.002x_2^2 + 0.005x_1x_2$$



Temperature, $x_1$	Pressure, $x_2$	Impurity, $y$
100	50	2.7
	60	2.4
	70	2.9
125	50	2.6
	60	3.1
	70	3.0
150	50	1.5
	60	1.9
	70	2.2

Think of  $x$  as dial settings for your science experiment. Every time you fix an  $x$ , you run the experiment to get a  $y$ . In regression,  $x$  is fixed and known.



## Introduction to Regression Analysis

### Collecting the Data for Regression

**% R code**

```
install.packages("plotly")
library(plotly)

print("Temperature x1, Pressure x2, and Impurity y Data")
```

**% enter x1 and x2 and y dataset**

```
x1 <- c(100,100,100,125,125,125,150,150,150)
x2 <- c(50,60,70,50,60,70,50,60,70)
y <- c(2.7,2.4,2.9,2.6,3.1,3.0,1.5,1.9,2.2)
x3=x1*x1;
x4=x2*x2;
x5=x1*x2;
```

**# Fit linear model**

```
lm.model_y <- lm(y ~ x1 + x2 + x3 + x4 + x5)
```

**# get fitted coefficients**

```
yhat <- lm.model_y$fitted.values
b0 <- lm.model_y$coefficients[1]
b1 <- lm.model_y$coefficients[2]
b2 <- lm.model_y$coefficients[3]
b3 <- lm.model_y$coefficients[4]
b4 <- lm.model_y$coefficients[5]
b5 <- lm.model_y$coefficients[6]
lm.model_y$coefficients
```

**% Create surface plot**

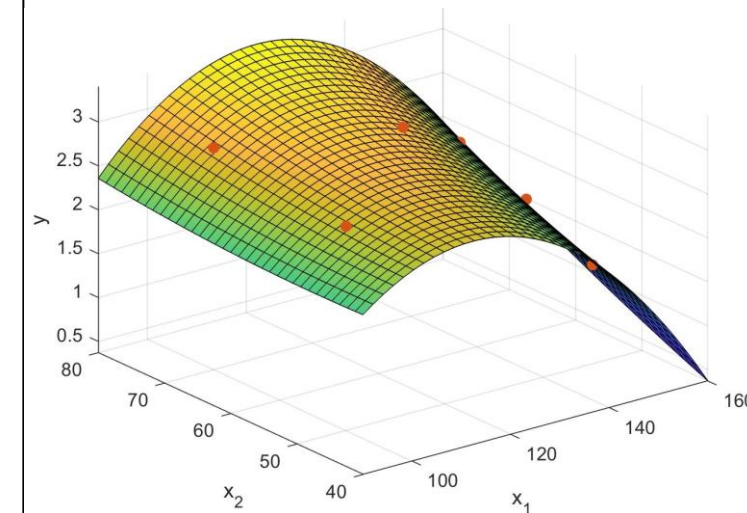
```
xx1 <- seq(90, 160, length.out = 100)
xx2 <- seq(40, 80, length.out = 100)
f <- function(xx1, xx2) {b0+b1*xx1+b2*xx2+b3*xx1*xx1+b4*xx2*xx2+b5*xx1*xx2}
fig <- plot_ly(x = xx1, y = xx2, z = outer(xx1, xx2, f),type = "surface",
              colorscale = list(c(0, 1), c("red", "yellow")))
fig <- fig %>%
  layout(scene = list(xaxis = list(title = 'X1'),yaxis = list(title = 'X2')
                    ,zaxis = list(title = 'y'))))
fig
```

**% Matlab code**

```
x1 = [100,100,100,125,125,125,150,150,150]';
x2 = [50,60,70,50,60,70,50,60,70]';
y = [2.7,2.4,2.9,2.6,3.1,3.0,1.5,1.9,2.2]';
```

```
n=length(y);
X=[ones(n,1),x1,x2,x1.*x1,x2.*x2,x1.*x2];
bhat=inv(X'*X)*X'*y
```

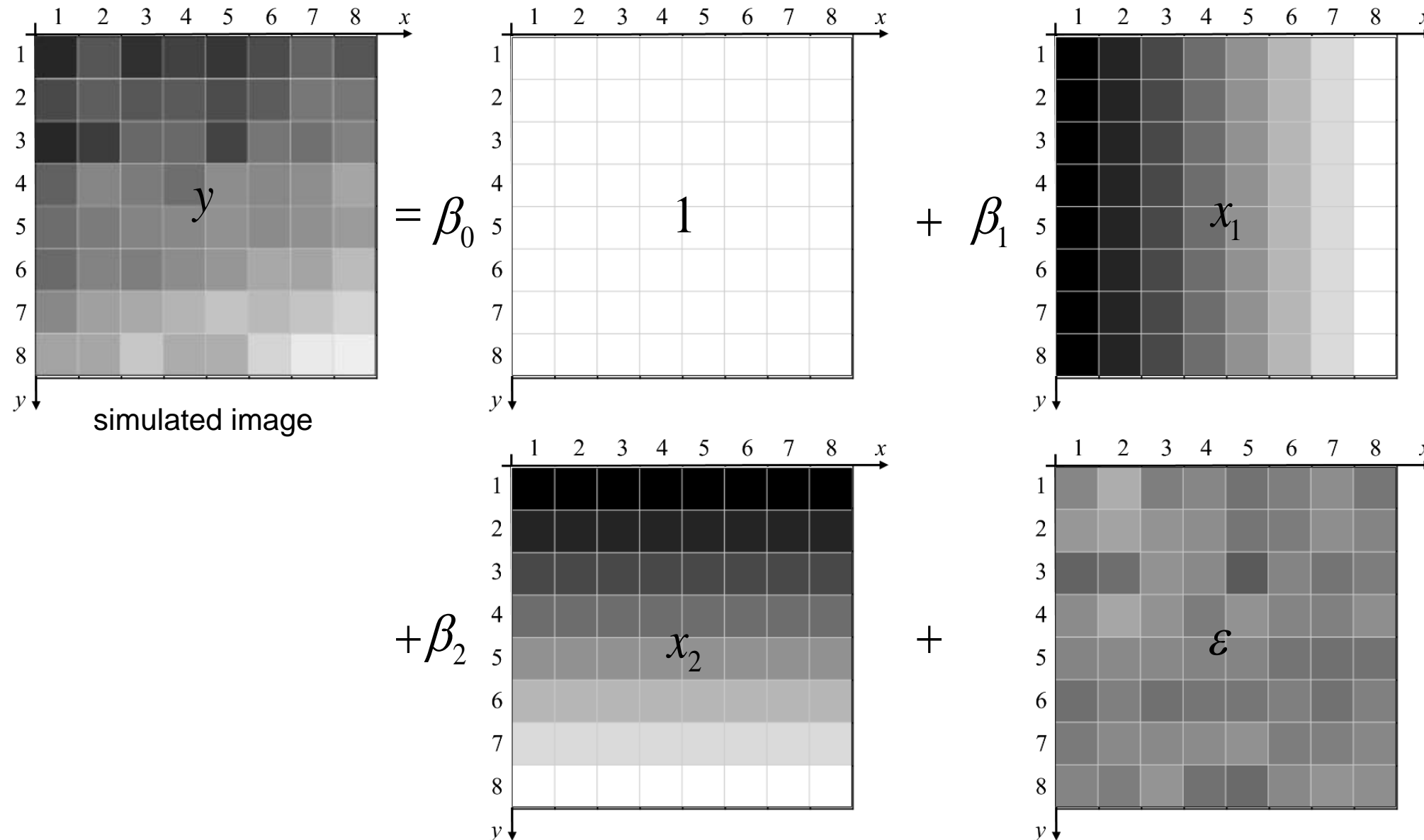
```
fx = @(xx1,xx2) bhat(1,1)+bhat(2,1)*xx1+bhat(3,1)*xx2+...
bhat(4,1)*xx1.^2+bhat(5,1)*xx2.^2+bhat(6,1)*xx1.*xx2;
figure;
fsurf(fx,[90,160,40,80]), xlabel('x_1'),ylabel('x_2'),zlabel('y')
hold on, scatter3(x1,x2,y,'filled')
```



## Introduction to Regression Analysis

$$y = X\beta + \varepsilon$$

**Example:** We can use regression to fit a surface to  $(x,y)$  data.

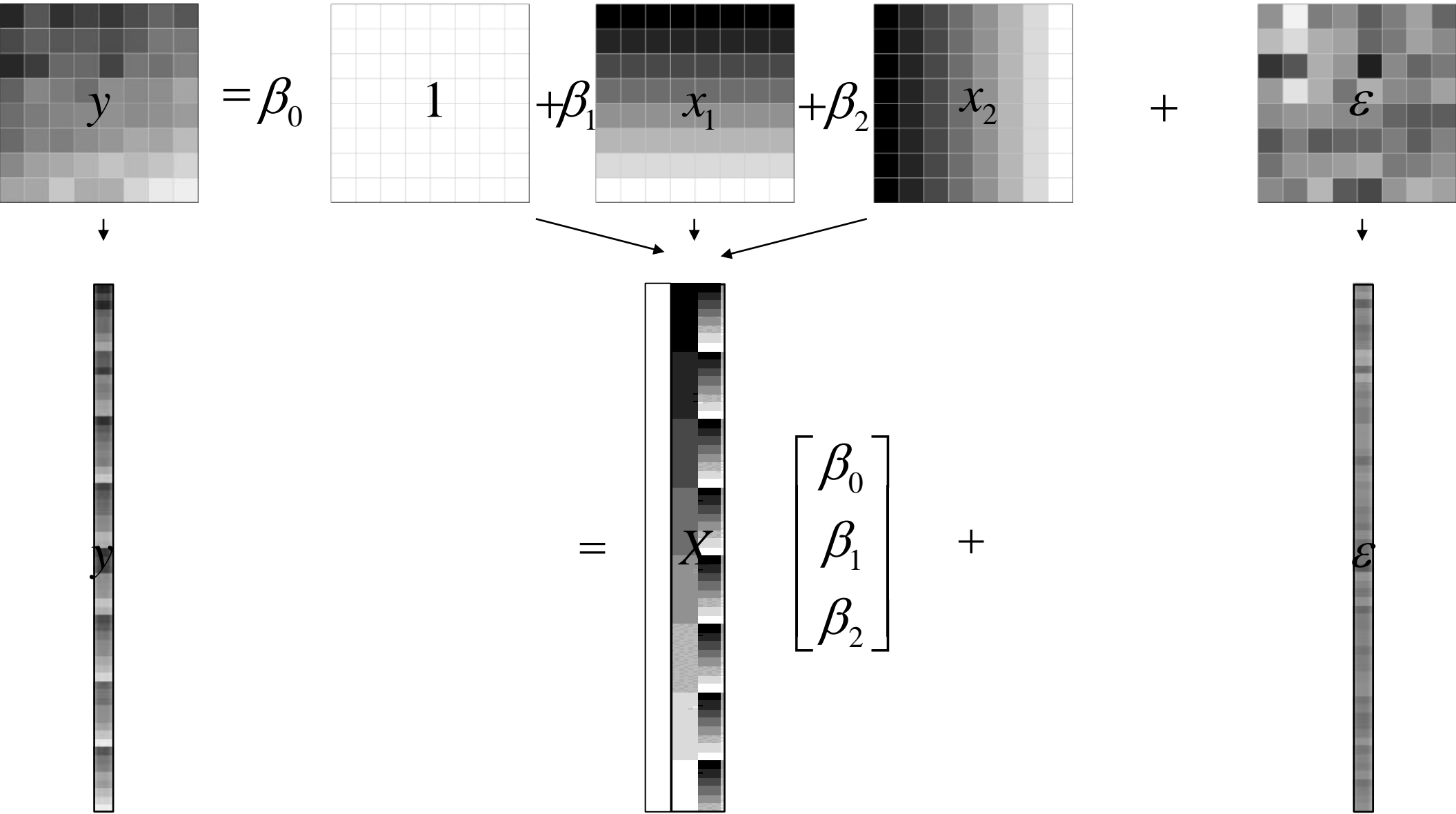




# Introduction to Regression Analysis

$y = X\beta + \epsilon$

**Example:** We can use regression to fit a surface to (x,y) data.



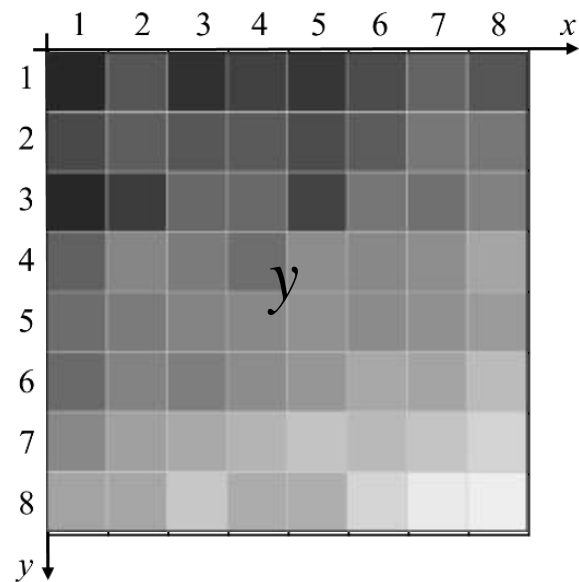
← stack rows

x1	x2	y
-1	-1	86.0753
-1	-0.7143	91.5249
-1	-0.4286	86.1966
-1	-0.1429	95.2958
-1	0.1429	97.0661
-1	0.4286	96.6703
-1	0.7143	101.2757
-1	1	105.6852
-0.7143	-1	93.5854
-0.7143	-0.7143	94.8246
-0.7143	-0.4286	89.4431
-0.7143	-0.1429	101.0698
-0.7143	0.1429	99.308
-0.7143	0.4286	100.5882
-0.7143	0.7143	105.0009
-0.7143	1	106.0186
-0.4286	-1	87.6089
-0.4286	-0.7143	93.6937
-0.4286	-0.4286	96.3895
-0.4286	-0.1429	99.263
-0.4286	0.1429	100.6287
-0.4286	0.4286	99.7279
-0.4286	0.7143	106.4345
-0.4286	1	111.1176
-0.1429	-1	90.2635
-0.1429	-0.7143	94.2122
-0.1429	-0.4286	96.4538
-0.1429	-0.1429	97.2503
-0.1429	0.1429	101.302
-0.1429	0.4286	101.9969
-0.1429	0.7143	108.2054
-0.1429	1	106.9916
0.1429	-1	88.5765
0.1429	-0.7143	91.9524
0.1429	-0.4286	90.54
0.1429	-0.1429	102.1625
0.1429	0.1429	102.7932
0.1429	0.4286	103.4901
0.1429	0.7143	110.5977
0.1429	1	107.2913
0.4286	-1	91.9384
0.4286	-0.7143	94.5171
0.4286	-0.4286	98.4956
0.4286	-0.1429	101.34
0.4286	0.1429	101.8417
0.4286	0.4286	106.3685
0.4286	0.7143	108.956
0.4286	1	113.3983
0.7143	-1	95.758
0.7143	-0.7143	98.6471
0.7143	-0.4286	97.5584
0.7143	-0.1429	102.2976
0.7143	0.1429	102.5718
0.7143	0.4286	105.6301
0.7143	0.7143	110.7006
0.7143	1	116.6367
1	-1	93.4607
1	-0.7143	98.5999
1	-0.4286	100.2631
1	-0.1429	105.8061
1	0.1429	104.2504
1	0.4286	109.3508
1	0.7143	113.2479
1	1	117.2012

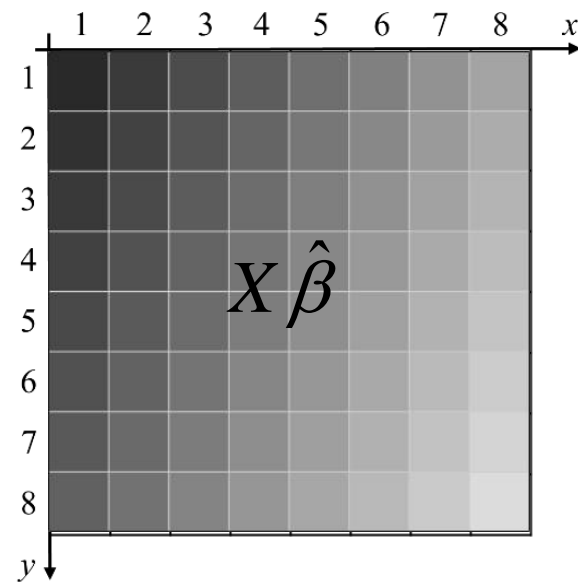
## Introduction to Regression Analysis

$$y = X\beta + \varepsilon$$

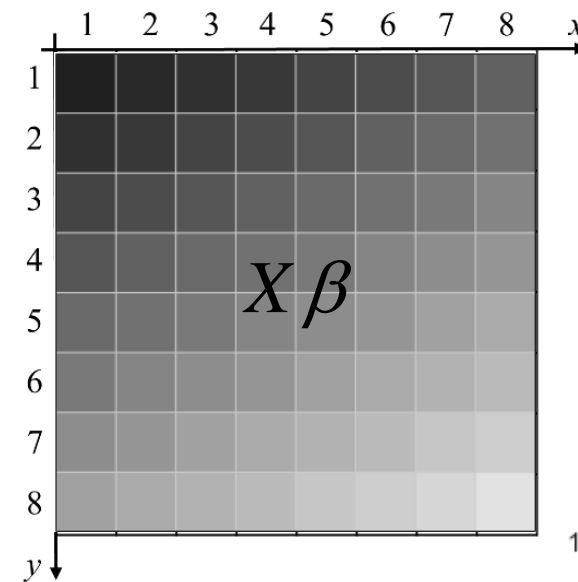
**Example:** We can use regression to fit a surface to  $(x,y)$  data.



Observed

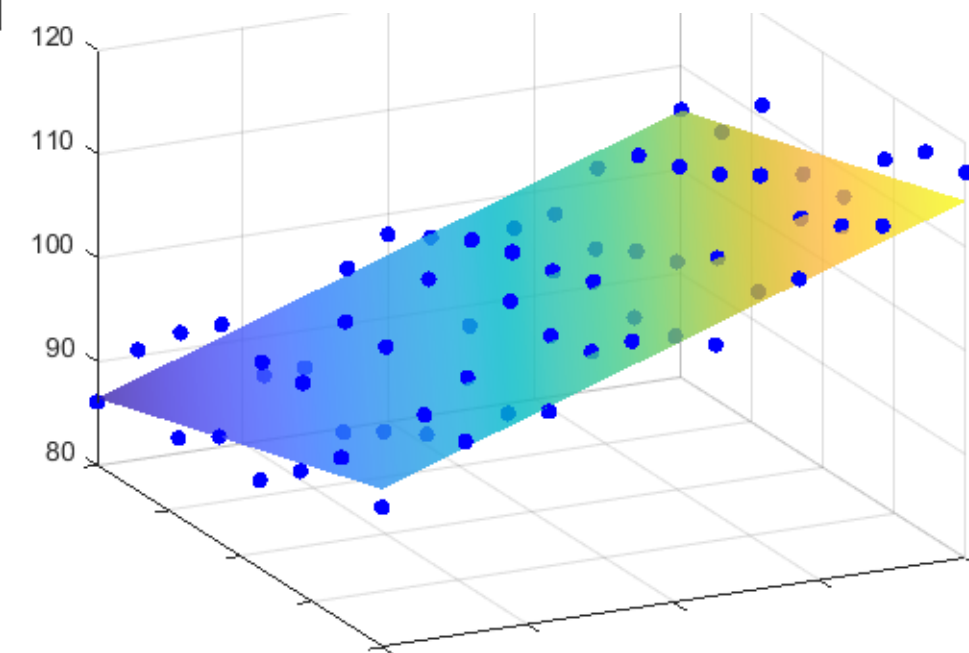


Estimated



True

$$\hat{\beta} = (X'X)^{-1}X'y$$



# Introduction to Regression Analysis

**Homework:**

Read Chapter 2

# Introduction to Regression Analysis

**Questions?**